

# G'DAY LEGENDS! SA

This is your guide to the next retail Promotion Period

## **P04-05 Catalogue Promotion**

**15<sup>th</sup>/08/2018 – 11<sup>th</sup>/09/2018**

## **P06 Instore Promotion**

**12<sup>th</sup>/09/2018 – 25<sup>th</sup>/09/2018**

The Thumbs Up promotional guide document includes detailed information regarding rewards rebates & scans, spend gets, outdoor posters, consumer gift with purchase, value adds and all promo activity including critical till procedures.

A very preemptive 'Happy Father's Day' to all the 'real' men out there! P04 – P05 is coming packed full of amazing 'Gift with Purchases' & Incentives which will assist greatly in your instore executions and sales uplift. With CLR around the corner, be sure to look out for all communications regarding the roll out plan and HTM Assist process instructions.

### **ADVERTISED PROMOTIONAL PERIOD**

#### **BUY DATES**

	<b>FROM</b>	<b>TO</b>
BUY PERIOD – <b>GENERAL</b>	4/08/2018	11/09/2018
BUY PERIOD – <b>CUB/LION/DIAGEO</b>	6/08/2018	7/09/2018

### **Toblerone POS KIT**

The Toblerone kit is expected to be delivered to stores week commencing **Friday 10<sup>th</sup> August 2018.**

The following REWARDS activity is effective over the P04-P05 (15/08–11/09) period for participating members. Group REWARDS members now total over **370,000!!!!!!**

**CONGRATULATIONS TO ALL MEMBERS ON THIS FANTASTIC ACHIEVEMENT**

**REWARDS**

(LIQUID STOCK CONTROL OUTLETS ONLY)

\*REBATES APPLY TO EXTENDED RANGES AND ARE CALCULATED PER UNIT.

**REWARDS REBATES (ex GST)****PROMOTION: P04-05 (15/08/2018 – 11/09/2018)**

<u>Description of Product</u>	<u>Consumer Offer</u>	<u>REWARDS REBATE (Inc GST)</u>	<u>METRO NON REWARDS PRICE</u>	<u>METRO REWARDS PRICE</u>
CROWN LAGER STUB 24x375ML	CTN	\$3.00	\$52.99	\$49.99
CANADIAN CLUB & DRY 4.8% CAN 10x375ML	10PK	\$3.00	\$38.99	\$35.99
BUNDABERG 4.6% COLA CAN CUBE 24x375ML	CUBE	\$3.00	\$78.99	\$75.99
CANADIAN CLUB WHISKY 1LT	1LT	\$3.50	\$48.99	\$44.99
BUNDABERG RUM U.P. 700ML	EACH	\$2.00	\$37.99	\$35.99
BUNDABERG MDC SMALL BATCH 40% 700ML	EACH	\$4.00	\$53.99	\$49.99
KRAKEN SPICED RUM 700ML	EACH	\$2.00	\$49.99	\$47.99
JOHNNIE WALKER BLACK LABEL 12YO 700ML	EACH	\$4.00	\$49.99	\$45.99
GIESEN SAUVIGNON BLANC 750ML	EACH	\$4.00	\$13.99	\$9.99
TAYLORS EST SHIRAZ 750ML	2 FOR	\$1.50	\$32.00	\$30.00

\*REBATES APPLY TO EXTENDED RANGES AND ARE CALCULATED PER UNIT.

**SCAN REBATES****SCAN REBATES (ex GST)****PROMOTION: P04-05 (15/08/2018 – 11/09/2018)**

<u>Description of Product</u>	<u>Consumer Offer</u>	<u>DEALS</u>	<u>SCAN REBATE (Inc GST)</u>	<u>METRO NON REWARDS PRICE</u>
FURPHY REFRESHING ALE STUB 6x375ML	SPEND GET	P04-P05 SPEND GET	\$2.00	\$12.00
BEENLEIGH SPICED & GINGER 4x375ML	SPEND GET	P04-P05 SPEND GET	\$3.00	\$12.00
SMIRNOFF ICE DOUBLE BLACK 6.5% CAN 10x375ML	10PK	PREMIUM 10PK BUNDLE P04-P05 SCAN	\$1.00	\$42.99
BACARDI WHITE RUM 700ML	EACH	P04-05 SCAN MOJITO COCKTAIL FEATURE	\$2.00	\$34.99
GREY GOOSE VODKA 700ML	EACH	P04-05 SCAN ESPRESSO COCKTAIL	\$3.00	\$59.99
DE KUYPER CREME DE CAFE 500ML	EACH	P04-05 SCAN ESPRESSO COCKTAIL	\$2.00	\$24.99
STONELEIGH MARLB PINOT NOIR 750ML	SPEND GET	P04-P05 SPEND GET	\$1.80	\$12.00
BUNDABERG GINGER BEER 750ML	GWP	P04-05 J/D 1LT GWP	\$2.52	\$0.00
KIRKS DRY GINGER ALE 1.25LT	GWP	P04-P05 SLANE WHISKEY GWP	\$2.25	\$0.00

**\*PLEASE NOTE**

Liquid Stock Control Members -Sales reports will be generated to calculate the Scan Rebate following the end of promotional period.

Non-Stock Control Members – Please provide copies of transactional receipts or a sales report for Scan Rebates to [bmccllland@liquorlegends.com.au](mailto:bmccllland@liquorlegends.com.au)

All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.

## OUTDOOR POSTERS

### OUTDOOR POSTERS: P04-05 (15/08/2018 – 11/09/2018)

The following list of products will feature on the Outdoor Posters (ODP) for each promotional period. The ODP's are an invaluable point of sale tool and it's important that these posters are displayed continuously throughout the scheduled campaign.

<u>Description of Product</u>	<u>Consumer Offer</u>	<u>METRO NON REWARDS PRICE</u>	<u>METRO REWARDS PRICE</u>
CROWN LAGER STUB 24x375ML	CTN	\$52.99	\$49.99
BUNDABERG 4.6% COLA CAN CUBE 24x375ML	CUBE	\$78.99	\$75.99
CANADIAN CLUB WHISKY 1LT	1LT	\$48.99	\$44.99
JIM BEAM WHITE 1LT	1LT	\$48.99	\$44.99
TAYLORS EST SHIRAZ 750ML	2 FOR	\$32.00	\$30.00

## COUNTER MATS – SPEND GET OFFERS QLD/ACT ONLY

### PROMOTION: P04-05 (15/08/2018 – 11/09/2018)

Counter Mats act as a great interrupter at point of sale and suit the new impulsive strategy to encourage increased basket size.

<u>Description of Product</u>	<u>Consumer Offer</u>	<u>METRO NON REWARDS PRICE</u>
FURPHY REFRESHING ALE STUB 6x375ML	SPEND GET	\$12.00
BEENLEIGH SPICED & GINGER 4x375ML	SPEND GET	\$12.00
STONELEIGH MARLB PINOT NOIR 750ML	SPEND GET	\$12.00

**PLEASE NOTE:**  
**A CUSTOMER CAN ONLY PURCHASE**  
**ONE SPEND GET ITEM PER**  
**TRANSACTION**

\*CDS STATES = \$12 \*NON-CDS  
 STATES = \$10

**HAPPY Father's Day**

**SPEND \$30 OR MORE AND GET ONE OF THESE FOR \$12**

**BEENLEIGH** ARTISAN DISTILLERS AUSTRALIAN Spiced Rum and GINGER ALE

**STONELEIGH** PINOT NOIR

**FURPHY** REFRESHING ALE

FURPHY REFRESHING ALE STUB 6x375ML / BEENLEIGH SPICED & GINGER 4x375ML / STONELEIGH MARLB PINOT NOIR 750ML

\*Terms & Conditions Apply. Ask our staff for more details. Offer available from 15/08/2018 until 11/09/2018. While Stocks Last. P04-05. \*Non-Spend Item Per Transaction. NT / SA / NSW / ACT

All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.

## MARKETING PAGES (8 PAGE CATALOGUE) MAK

The 8-page catalogue includes 4 full page features, Members are encouraged to support the products and associated suppliers.

### Marketing Page 1: PERNOD – Beefeater Gin



There's no better time to jump on the booming popularity of Gin!

The new Beefeater pink Gin not only looks sexy but has a pleasant strawberry aroma and tastes of soft fruit flavours with classic notes of juniper and citrus.

We're launching this the right way in your catalogues as a marketing page so stock up while you can!

Description of Product	Consumer Offer	METRO NON REWARDS PRICE
BEEFEATER GIN 700ML	EACH	\$39.99
BEEFEATER PINK GIN 700ML	EACH	\$47.99

### Marketing Page 2: LION – Iron Jack Red

**Member Mechanic:** 8-Page Cat Members will receive promotional kits (min 30 lures) prior to the beginning of promotion. Additional stock available on a needs basis via your Lion rep.

**Consumer Mechanic:** A customer must purchase any case of Iron Jack Red or Black to receive a bonus Samaki Fishing Lure.

Description of Product	Consumer Offer	METRO NON REWARDS PRICE
IRON JACK RED STUB 24x330ML	CTN	\$54.99
IRON JACK BLACK STUB 24x330ML	CTN	\$44.99



### Marketing Page 3: Brown Forman – Slane Irish Whiskey bonus 1.25Lt Kirks Dry Ginger Ale



**Member Mechanic:** Purchase Kirks Dry Ginger Ale 750ml (CLR) and offer the bonus offer to customers purchasing Slane Irish Whiskey. All valid transactions of Kirks 750ml offer will attract a scan rebate. Applicable to all Kirks range. Each 8-Page member will also be receiving 1 x wobbler in there P04-P05 Toblerone's to support this incentive.

**Consumer Mechanic:** A customer must purchase a bottle of Slane Irish Whiskey to receive a bonus 1.25lt Kirks Dry Ginger Ale

Description of Product	Consumer Offer	METRO NON REWARDS PRICE
SLANE IRISH WHISKEY 700ML	EACH	\$49.99

### Marketing Page 4: Campari – Wild Turkey Long Branch

Whilst Matthew McConaughey sells it on paper, it's your turn to push it in stores and face-to-face. Eight-Year-Old Wild Turkey Bourbon is refined with Texas mesquite and oak charcoals for deeper flavor and complexity.

Description of Product	Consumer Offer	METRO NON REWARDS PRICE
WILD TURKEY LONG BRANCH 40% 700ML	4PK	\$52.99



All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.

## **CONSUMER ACTIVITY / GIFT WITH PURCHASE**

### **Delegate – Barossa Valley Red Balloon Voucher**

**Member Mechanic:** Each 8-Page member will receive 1 x wobbler in there P04-P05 Toblerone to support the Barossa Valley Consumer Incentive.

**Consumer Mechanic:** A customer must purchase a bottle of Barossa Valley Estate & swipe their Rewards Card to go in the draw to win a \$250 Red Balloon Voucher for Dad!

### **Diageo – Bundy – Win a BBQ Smoker**



**Member Mechanic:** Each advertising member will receive a Bundaberg BBQ smoker and POS kit display from Diageo prior to the beginning of promotion. This promotion is a lead into Footy Finals.

**Consumer Mechanic:** A customer must spend \$30 on any Bundy product to enter the draw to win a unique Bundaberg BBQ smoker.

### **CCA – COORS Bonus Cap (Applicable to LL only)**

**Member Mechanic:** Each 8-Page Catalogue Member will be receiving a box Of 25 Coors caps from there CCA Rep prior to the beginning of promotion.

**Consumer Mechanic:** A customer must purchase a case of Coors to get a bonus Coors cap.



### **Brown Forman – Gentleman Jack Wallet**

**Member Mechanic:** Each 8-Page Catalogue Member will be receiving a Gentleman Jack POS Kit directly from Brown Forman prior to the beginning of promotion. Brown Forman are producing tailored POS designed for standard gondola shelf specs.

**Consumer Mechanic:** A customer must purchase a bottle of Gentleman Jack 700ml to receive a bonus GJ wallet.

### **Brown Forman – Jack Daniel's 1LT Bonus Ginger Beer**

**Member Mechanic:** By purchasing Bundaberg 750ml Ginger Beer & 1.25L Coke (CLR) and offer bonus deal to customers purchasing Jack Daniels 1LT. All valid transactions of Bundy 750ml/Coke 1.25L offer along with a 1LT bottle of JD will attract a scan rebate.

**Consumer Mechanic:** A customer must purchase a bottle of Jack Daniels 1LT to receive a bonus 750ml Bundaberg ginger beer or bonus Coke 1.25LT for the perfect mix!





### VOK – Win a trip to Beresford!

**Member Mechanic:** Each 8-Page Catalogue Member will receive a POS kit in there P04-P05 Toblerones including:

- Garden Cards
- A4 Posters
- Header Cards
- Digital Assets & Creative on File

**Consumer Mechanic:** A customer must purchase a bottle of Beresford, scan their rewards card to enter the draw to win a trip to Beresford Winery. Prize Includes: Flights from your nearest capital city to Adelaide (exc SA), 2 nights' accommodation in Adelaide. Private car transfer to McLaren Vale for an indulgent Beresford Experience & lunch at the iconic Victory Hotel. Runner up prizes: 10 x Beresford McLaren Vale two bottle packs.

## ACTIVATIONS

### Taylors – Promised/Estate/Jaraman – Bledisloe Cup activation

Retailer Incentive Criteria:

- Achieve 80% Taylors CLR, Min purchase of 24dz or 25% growth on LY, Instore Display
- Win 1 of 3 trips for one person to Japan Bledisloe Game 3 (25/10/18-28/10/18)
- 2 Night Tokyo/1 Night Yokohama

POS Support:

- Utilise general Trade Wallabies POS, 315 kits available.
- Contents include (2 x Headers, 3 x Wobblers, 4 x A4 Posters, 40 x GWP Magnets)
- Submit photos fill the criteria, use SdW & Workplace.



## COCKTAIL CATALOGUE FEATURE!



You will start to notice some theatre appearing in your Catalogues up until Christmas in support of the Cocktail Bays instore!

This round will be the infamous Espresso Martini & Mojito!  
The advertising material supporting this will be:

- Catalogue Feature
- 2 x Wobbler per Cocktail (4 overall)
- Pamphlets display instore
- Cocktail Bay feature (applicable to some stores only)
- Facebook/Instagram posts
- The smiling faces of staff members selling the bundle!

\*Please note: There are additional pamphlets and POS material supporting these cocktail features available from the LL Warehouse. If you wish to enquire about this, please contact your BDM or Harry Carmody.



**2 PAGE FLYER**

For the members utilising the '2 PAGE FLYER' format, the following products will provide a good cross category selection. Full access to the promotional schedule is available.

<b><u>Description of Product</u></b>	<b>Consumer Offer</b>	<b>METRO NON REWARDS PRICE</b>	<b>METRO REWARDS PRICE</b>
<b>CROWN LAGER STUB 24x375ML</b>	<b>CTN</b>	<b>\$52.99</b>	<b>\$49.99</b>
<b>CANADIAN CLUB &amp; DRY 4.8% CAN 10x375ML</b>	<b>10PK</b>	<b>\$38.99</b>	<b>\$35.99</b>
<b>BUNDABERG 4.6% COLA CAN CUBE 24x375ML</b>	<b>CUBE</b>	<b>\$78.99</b>	<b>\$75.99</b>
<b>CANADIAN CLUB WHISKY 1LT</b>	<b>1LT</b>	<b>\$48.99</b>	<b>\$44.99</b>
<b>BUNDABERG RUM U.P. 700ML</b>	<b>EACH</b>	<b>\$37.99</b>	<b>\$35.99</b>
<b>BUNDABERG MDC SMALL BATCH 40% 700ML</b>	<b>EACH</b>	<b>\$53.99</b>	<b>\$49.99</b>
<b>KRAKEN SPICED RUM 700ML</b>	<b>EACH</b>	<b>\$49.99</b>	<b>\$47.99</b>
<b>JOHNNIE WALKER BLACK LABEL 12YO 700ML</b>	<b>EACH</b>	<b>\$49.99</b>	<b>\$45.99</b>
<b>GIESEN SAUVIGNON BLANC 750ML</b>	<b>EACH</b>	<b>\$13.99</b>	<b>\$9.99</b>
<b>TAYLORS EST SHIRAZ 750ML</b>	<b>2 FOR</b>	<b>\$32.00</b>	<b>\$30.00</b>

**P06 INSTORE PROMOTIONAL PERIOD****12/09/2018 – 25/09/2018****BUY DATES**

	FROM	TO
BUY PERIOD – <b>GENERAL</b>	1/09/2018	25/09/2018
BUY PERIOD – <b>CUB/LION/DIAGEO</b>	3/09/2018	21/09/2018

**REWARDS**

(LIQUID STOCK CONTROL OUTLETS ONLY)

\*REBATES APPLY TO EXTENDED RANGES AND ARE CALCULATED PER UNIT.

**REWARDS REBATES (ex GST)****PROMOTION: P06 (12/09/2018 – 25/09/2018)**

<u>Description of Product</u>	Consumer Offer	REWARDS REBATE (Inc GST)	METRO NON REWARDS PRICE	METRO REWARDS PRICE
HAHN SUPER DRY 3.5% CAN 30x375ML	30PK	\$5.00	\$49.99	\$44.99
GREAT NORTHERN SUPER CRISP 3.5% CAN 30x375ML	30PK	\$3.00	\$51.99	\$48.99
BUNDABERG & COLA CAN BLOCK 24x330ML	BLOCK	\$3.00	\$63.99	\$60.99
ABSOLUT VODKA 700ML	EACH	\$3.00	\$39.99	\$36.99
MUD HOUSE SAUV BLANC 750ML	2 FOR	\$3.00	\$26.00	\$24.00
YELLOWGLEN BOTANICAL SPK PINOT CHARD 750ML	EACH	\$2.00	\$12.99	\$10.99

\*REBATES APPLY TO EXTENDED RANGES AND ARE CALCULATED PER UNIT.

**SCAN REBATES****SCAN REBATES (ex GST)****PROMOTION: P06 (12/09/2018 – 25/09/2018)**

<u>Description of Product</u>	Consumer Offer	SCAN REBATE (Inc GST)	METRO NON REWARDS PRICE
CORONA LIGERA STUB 6x355ML	SPEND GET	\$1.50	\$12.00
IRON JACK BLACK STUB 6x330ML	SPEND GET	\$1.00	\$12.00
ANNIES LANE CAB MERL 750ML	SPEND GET	\$2.50	\$12.00

**\*PLEASE NOTE**

Liquid Stock Control Members -Sales reports will be generated to calculate the Scan Rebate following the end of promotional period.

Non-Stock Control Members – Please provide copies of transactional receipts or a sales report for Scan Rebates to [bmccllland@liquorlegends.com.au](mailto:bmccllland@liquorlegends.com.au)

All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.

## OUTDOOR POSTERS

### OUTDOOR POSTERS: P06 (12/09/2018 – 25/09/2018)

The following list of products will feature on the Outdoor Posters (ODP) for each promotional period. The ODP's are an invaluable point of sale tool and it's important that these posters are displayed continuously throughout the scheduled campaign.

<u>Description of Product</u>	<u>Consumer Offer</u>	<u>METRO NON REWARDS PRICE</u>	<u>METRO REWARDS PRICE</u>
HAHN SUPER DRY 3.5% CAN 30x375ML	30PK	\$49.99	\$44.99
GREAT NORTHERN SUPER CRISP 3.5% CAN 30x375ML	30PK	\$51.99	\$48.99
CANADIAN CLUB & DRY CAN CUBE 24x375ML	CUBE	\$76.99	\$73.99
ABSOLUT VODKA 700ML	EACH	\$39.99	\$36.99
MUD HOUSE SAUV BLANC 750ML	2 FOR	\$26.00	\$24.00

## COUNTER MATS – SPEND GET OFFERS QLD/ACT ONLY

### PROMOTION: P06 (12/09/2018 – 25/09/2018)

Counter Mats act as a great interrupter at point of sale and suit the new impulsive strategy to encourage increased basket size.

<u>Description of Product</u>	<u>Consumer Offer</u>	<u>METRO NON REWARDS PRICE</u>
CORONA LIGERA STUB 6x355ML	SPEND GET	\$12.00
IRON JACK BLACK STUB 6x330ML	SPEND GET	\$12.00
ANNIES LANE CAB MERL 750ML	SPEND GET	\$12.00

#### PLEASE NOTE:

**A CUSTOMER CAN ONLY PURCHASE ONE SPEND GET ITEM PER TRANSACTION**

\*CDS STATES = \$12 \*NON-CDS STATES = \$10



All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.

## WINNING IN RETAIL INSIGHTS – TILL PROCESS REWARDS & SPEND GET

### MEMBER LOYALTY PROCEDURES

#### Accruing Member Points at the POS (Till)

1. Ring up sale on till as normal
2. Select member key
3. Swipe or scan member's card
4. Tender sale (cash, credit, eftpos, etc)

#### Checking Member Points at the POS (Till)

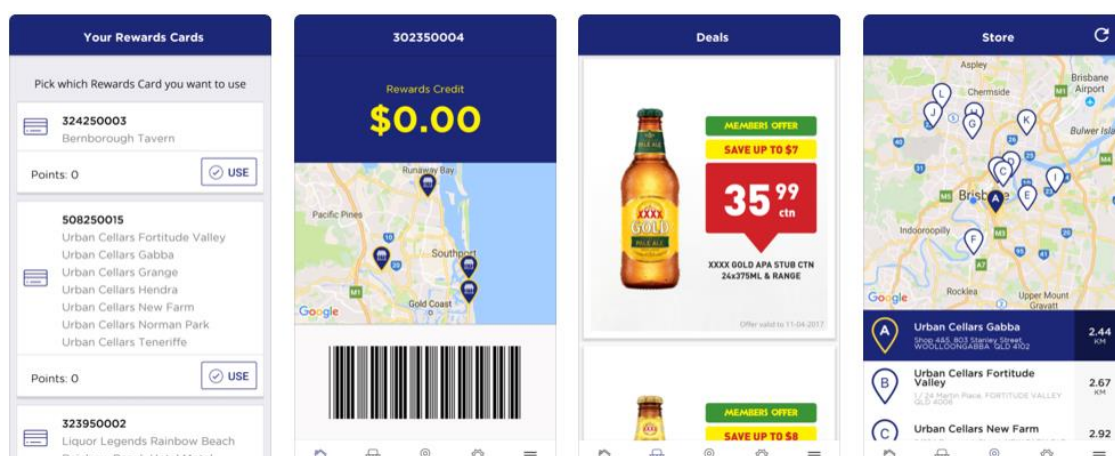
1. Select member key
2. Swipe member card

#### Redeeming Member Points at the POS (Till)

1. Ring up sale on till as normal
2. Swipe member card
3. Select member redeem key
4. Enter total redemption amount in dollars and press ok
5. Redemption total will be displayed in media totals on till report

### SPEND GET PROCEDURES

1. Scan the purchase items (Does it total more than \$30)
2. Ask the question – Examples:  
***Q – Would you like a 6pk of Iron Jack or 4pk of Woodstock Easy Roller for \$10?***  
***Q – We have a Legendary Offer for You - \$10 for a 6pk of 6pk of Iron Jack or 4pk of Woodstock Easy Roller***
3. Scan the Spend Get item on the counter
4. Scan the Spend Get Voucher Bar Code (Supplied by LL Office) attached image on this page
5. Complete the sale



All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.

**SUPPORT OFFICE**

Please do not hesitate to contact your Business Development Manager or the Support Office if you need any clarity or further information. For all promotional activity pricing and costing please refer to the Promotional schedule sent from the Liquor Legends support office.

**Marketing Enquiries:**

For any feedback regarding our new marketing direction, please contact Chloe Parmenter (Liquor Legends Production & Design Manager) [cparmenter@liquorlegends.com.au](mailto:cparmenter@liquorlegends.com.au)

**Liquor Legends Support Office 07 3107 7422**

- Extension 600 - Liquid Stock Control
- Extension 603 - Bookkeeping
- Extension 605 - Marketing

Alternatively, you can email each department directly:

- Marketing – [marketing@liquorlegends.com.au](mailto:marketing@liquorlegends.com.au)
- Liquid Stock Control – [stock@liquorlegends.com.au](mailto:stock@liquorlegends.com.au)
- Promotions – [promotions@liquorlegends.com.au](mailto:promotions@liquorlegends.com.au)
- Bookkeeping – [bookkeeping@liquorlegends.com.au](mailto:bookkeeping@liquorlegends.com.au)

**Business Development Managers**

Lex Neal	0407 740 833	<a href="mailto:lneal@liquorlegends.com.au">lneal@liquorlegends.com.au</a>
Peter Green	0419 024 326	<a href="mailto:pgreen@liquorlegends.com.au">pgreen@liquorlegends.com.au</a>
Patrick Lehmann	0428 137 020	<a href="mailto:plehmann@liquorlegends.com.au">plehmann@liquorlegends.com.au</a>
Petri Peltonen	0428 137 518	<a href="mailto:ppeltonen@liquorlegends.com.au">ppeltonen@liquorlegends.com.au</a>
Glen Kesby	0448 140 103	<a href="mailto:gkesby@liquorlegends.com.au">gkesby@liquorlegends.com.au</a>
Scott Hosking	0429 593 554	<a href="mailto:shosking@liquorlegends.com.au">shosking@liquorlegends.com.au</a>
Harry Carmody	0447 432 398	<a href="mailto:hcarmody@liquorlegends.com.au">hcarmody@liquorlegends.com.au</a>

**Lex Neal - National Operations Manager**

All Territory Areas

**Peter Green - Brisbane BDM**

Brisbane Metro North, Sunshine Coast to Central QLD

**Patrick Lehmann - Gold Coast BDM**

Brisbane Metro South, SE QLD, Northern NSW & ACT

**Petri Peltonen - Townsville BDM**

Far North QLD, Northern QLD & North West QLD

**Glen Kesby - Coffs Harbour BDM**

Sydney Metro, Mid – North NSW, Central Coast NSW

**Scott Hosking - Adelaide BDM**

South Australia and Northern Territory

**Harry Carmody - Merchandiser**

**All pricing in the Thumbs Up is shown as METRO please refer to your promotional guide for regional & remote price zones.**